

# Capgemini Enterprise iPaaS

Delivering new business  
services – fast



Outperforming the competition demands constant innovation, rapid response to market shifts, and faster speed-to-market. Adopting an API and hybrid integration platform accelerates business performance to meet these demands.

Companies strive to rapidly deliver new business services (composite applications) by integrating cloud-based applications and existing on-premises applications. But many are struggling to quickly integrate the new (cloud) with the old (legacy), and are further hampered by a lack of access to data hidden in business silos.

The Capgemini Enterprise iPaaS (integration platform-as-a-service) addresses these issues. A cloud-agnostic API and hybrid integration platform-as-a-service, it supports seamless and rapid data and application integration.

Beyond this dynamic integration of cloud-based services, the Capgemini Enterprise iPaaS will also propel the business towards more strategic IT goals, such as fostering innovation with an API economy, transforming into a mobile-first business, and integrating the Internet of Things (IoT).



*Quickly deliver new  
business services  
(composite applications) by  
integrating cloud-based and  
on-premises applications,  
and rapidly exposing your  
business services using APIs.*





*Is your enterprise equipped to respond to regulations that require opening up your business data?*



## Rising to the integration challenge

Long integration lead times delay the delivery of much needed composite applications. The rapidly-evolving application landscape is making integration more challenging, not less.

### Business change and innovation

Inflexible integration limits an organization's ability to achieve speed-to-market and exploit new channels and business models. The traditional approach to integration is too slow to enable rapid switching between cloud providers and software-as-a-service (SaaS) vendors, scaling to market demands, or managing process outcomes when SaaS services are unavailable.

### Seeking cost efficiency

Significant cost efficiencies are possible by shifting from a CapEx to an OpEx model with consumption-based services through PaaS or SaaS. To maintain service quality, you need to connect these services with your existing systems of record. All too frequently, the business ends up buying packaged point integrations that are difficult and expensive to maintain and govern.



*Get creative...by quickly adopting new innovations through the latest SaaS product, or by building innovation through new business services and exposing those new business services via APIs.*



## Capgemini Enterprise iPaaS

Capgemini Enterprise iPaaS is a cost-effective, easy-to-use, enterprise-grade API and hybrid integration platform that helps you compete in a digital world.

A cloud-agnostic platform, it gives you the flexibility to locate your integration capability on a private cloud, to address any security concerns, or to meet regulatory requirements. Built with some of the best open source products in the market, the platform can be used to develop solutions ranging from pilots or prototypes to robust, secure, high-volume systems.

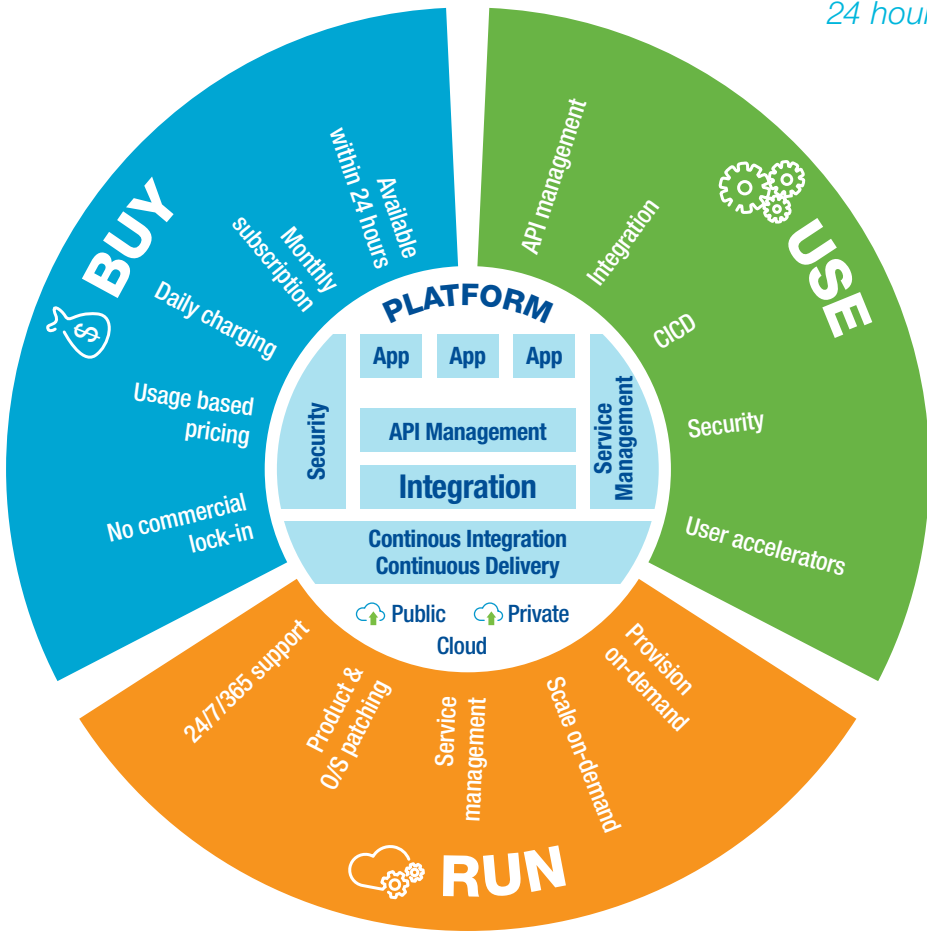
### RESULTS DELIVERED

- **Real-time insight:** We helped a large company in the Consumer Products and Retail sector use big data-led social analytics to evaluate marketing campaign performance by quickly integrating new digital marketing products with existing systems. This had a big impact on critical decisions about product launches and campaign tactics.
- **Cost savings:** A leading vehicle manufacturer made significant savings in vehicle launch delays and warranty claims after we opened up the information held within different business silos using an API and hybrid integration platform.

# Here's how it works:

We've made it simple and easy for you to buy, use, and run this service.

Capgemini Enterprise iPaaS can be activated in just 24 hours.



## Buy

Capgemini Enterprise iPaaS can be bought on a pay-per-use model with monthly subscription pricing and no commercial lock-in. There are four predefined packages (large, medium, small, micro) available. The service is available to use within 24 hours. You can also scale between the package options on a daily pricing basis to manage any shifts in demand.

## Use

You can start using the service to securely publish APIs that unlock useful data hidden across your business, and to manage an API ecosystem. You can industrialize agile integrations with reusable integration patterns and pluggable components, deploy new integrations, and make use of user accelerators. It enables continuous integration, continuous delivery and continuous deployment.

## Run

It's easy to provision additional platform environments on demand with Capgemini Enterprise iPaaS. You will realize cost efficiencies from scaling environments daily—based on demand—and you can use our enterprise grade service management to see how your APIs and integrations are being used. For your peace of mind, we provide 24/7 proactive support.

## Delivering assured benefits

Increase business velocity and enable business growth by delivering innovative business services. How? By integrating new cloud-based applications with existing IT and unlocking the data hidden within your business.

Capgemini Enterprise iPaaS helps you achieve:

- Faster integrations to connect an evolving hybrid IT landscape, supporting your journey to the cloud
- Reduced time to launch new business services (composite applications) and APIs that unlock data held within your business, foster innovation, improve speed-to-market, and create sustainable competitive advantage
- Improved ROI and optimized costs with a scalable consumption-based model
- Flexibility to avoid vendor lock-in, switch SaaS vendors, and maintain reliable integration flows, even when SaaS services are unavailable
- Compliance with existing and emerging regulations
- Guaranteed assurance of data isolation and service levels with a dedicated platform instance

## Why Capgemini?

Capgemini has successfully delivered more than 5,000 cloud projects. We draw on our extensive consulting and system integration expertise to guide our clients' cloud transformation journeys.

## Enabling rapid results

Capgemini Enterprise iPaaS offers you three add-on delivery service options with which you can fast-track your business outcomes:

- **Accelerate:** Enabling your project team to use the platform and quickly deliver a pre-defined result
- **Connect:** Connecting the iPaaS with your existing business and technical processes, configuring it to project requirements, implementing an operating model compatible with the existing service management approach, and deploying to a private cloud
- **Expert:** Providing expert resources to support your project team in acquiring the knowledge and skills needed to maximize value from the iPaaS, or working with the project team to identify and elaborate opportunities for using the iPaaS to deliver desired business outcomes

Our complete portfolio of Cloud Choice services offers everything you need to transition to a cloud-first way of working.

## RESULTS DELIVERED

- **Speed-to-market:** We helped a large bank accelerate its ability to unlock existing business data and the delivery of APIs and securely expose that data. The bank cut the time to open up data to mobile applications via APIs for one customer alone from an estimated 18 months to less than three months.
- **Innovation:** Our platform has enabled a utilities sector organization to reinvent itself with new digital capabilities by seamlessly integrating new cloud-based applications with their existing IT.



## About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50th Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

Learn more about us at

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